

玉山語言學沙龍

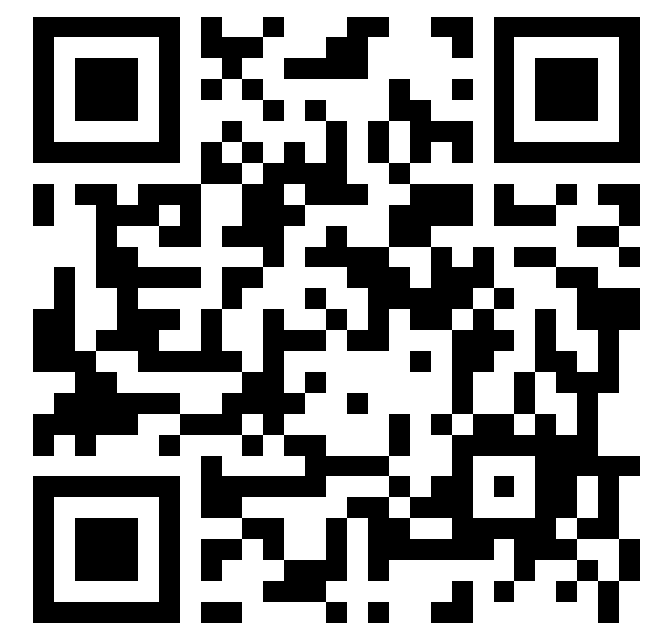
Small Units, Big Meanings: Morphemes, Words, and Metaphorical Mappings in Corpus-Based and Digital Discourse

主講人：鍾曉芳教授
國立政治大學英國語文學系

時間：2025/10/11 (六)
上午10:00
地點：線上會議

與談人：謝富惠教授
大同大學應用外語學系

報名連結：
(名額有限，請
盡早報名。會議
連結與資料將於
演講前寄發)



主持人：陳正賢副教授
國立臺灣師範大學英語學系

Abstract

Metaphor emerges not only as a linguistic phenomenon but also as a cognitive and cultural practice rooted in the way we manipulate and interpret the minimal elements of language. This talk examines how small linguistic units such as morphemes, affixes, and words provide the foundation for larger metaphorical mappings in both corpus-based and digital discourse. While metaphor studies have traditionally focused on the phrasal or conceptual levels, the role of morphemes in shaping metaphorical creativity still merits closer examination. By tracing how affixes, derivational patterns, and polysemous words generate links across domains, we see how language builds metaphorical structures from the ground up. Morphemes can serve as triggers of semantic extension, while word-level distinctions reveal facets of meaning that enable analogies across disparate domains. In digital contexts, these processes become especially salient, as short and compressed utterances amplify the creative potential of small units to evoke humor, identity, and shared understanding. By highlighting the interplay between morphemes, words, and metaphorical mappings, this research underscores the centrality of small linguistic units in the creation of big meanings and advances our appreciation of how meaning is constructed and negotiated in both traditional corpora and the rapidly evolving landscape of digital discourse.



Yushan Salon

Small Units, Big Meanings: Morphemes, Words, and Metaphorical Mappings in Corpus-Based and Digital Discourse

Speaker: Prof. Siaw-Fong Chung
National Chengchi University

Time: 2025/10/11 10:00 am
Venue: Online meeting

Commentator: Prof. Fuhui Hsieh
Tatung University

Registration:

Moderator:
Prof. Alvin Cheng-Hsien Chen
National Taiwan Normal University

- ◆ Due to limited availability, please register at your earliest convenience.
- ◆ The meeting link and materials will be sent to registered participants via email before the meeting.



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Metaphor emerges not only as a linguistic phenomenon but also as a cognitive and cultural practice rooted in the way we manipulate and interpret the minimal elements of language. This talk examines how small linguistic units such as morphemes, affixes, and words provide the foundation for larger metaphorical mappings in both corpus-based and digital discourse. While metaphor studies have traditionally focused on the phrasal or conceptual levels, the role of morphemes in shaping metaphorical creativity still merits closer examination. By tracing how affixes, derivational patterns, and polysemous words generate links across domains, we see how language builds metaphorical structures from the ground up. Morphemes can serve as triggers of semantic extension, while word-level distinctions reveal facets of meaning that enable analogies across disparate domains. In digital contexts, these processes become especially salient, as short and compressed utterances amplify the creative potential of small units to evoke humor, identity, and shared understanding. By highlighting the interplay between morphemes, words, and metaphorical mappings, this research underscores the centrality of small linguistic units in the creation of big meanings and advances our appreciation of how meaning is constructed and negotiated in both traditional corpora and the rapidly evolving landscape of digital discourse.

